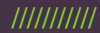




Bayer Zydus Pharma Private Limited



August 2024



INTERNAL



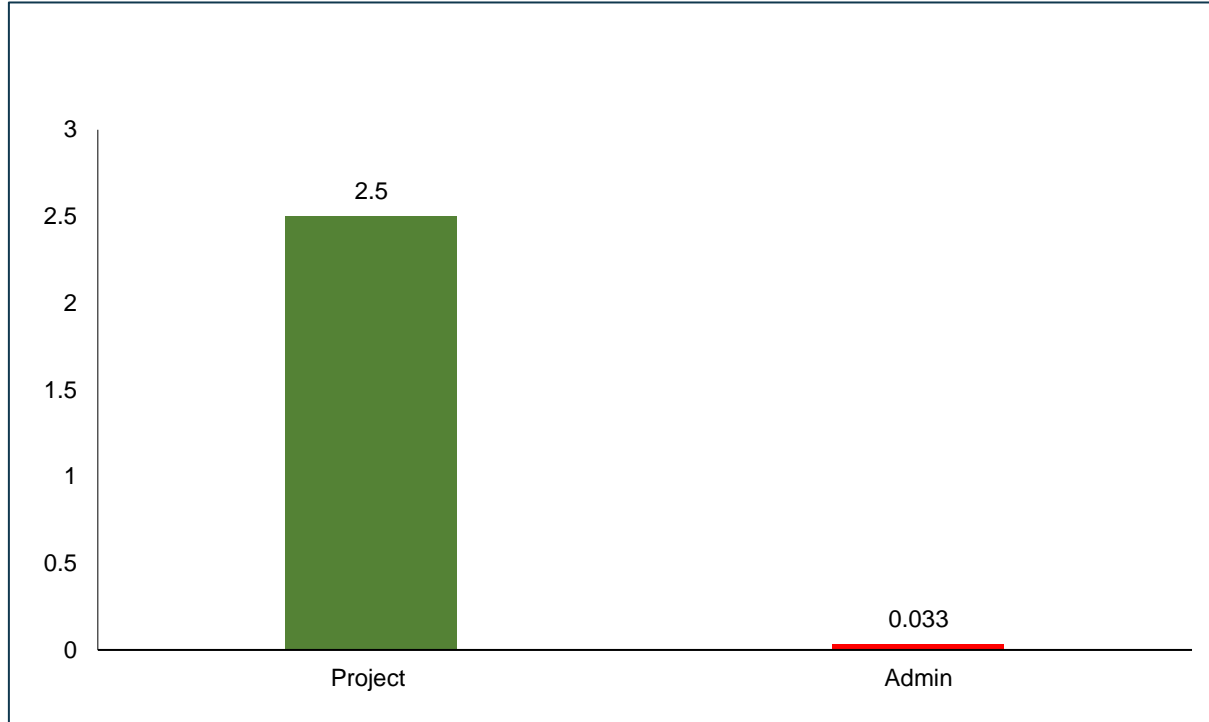
Agenda

- // **Budget**
- // Spend Overview 2023-24
- // **Program update 2023-24**
 - // Telemedicine
- // **Strategy & Annual Action Plan 2024-25**





Spend Overview FY23-24



Surplus of INR 0.07 Mio generated in previous financial year has been spent on CSR programs

Statutory CSR Spend	2.44
Amount Spent on Projects	2.50
Admin Spends	0.03
Total Spend	2.60
Amount Unspent/ (Excess Spent)	(0.09)

Amount in Mio INR



HEALTH ACCESSIBILITY

Comprehensive Telemedicine Solutions - 8 states, 14 districts, 28 centres



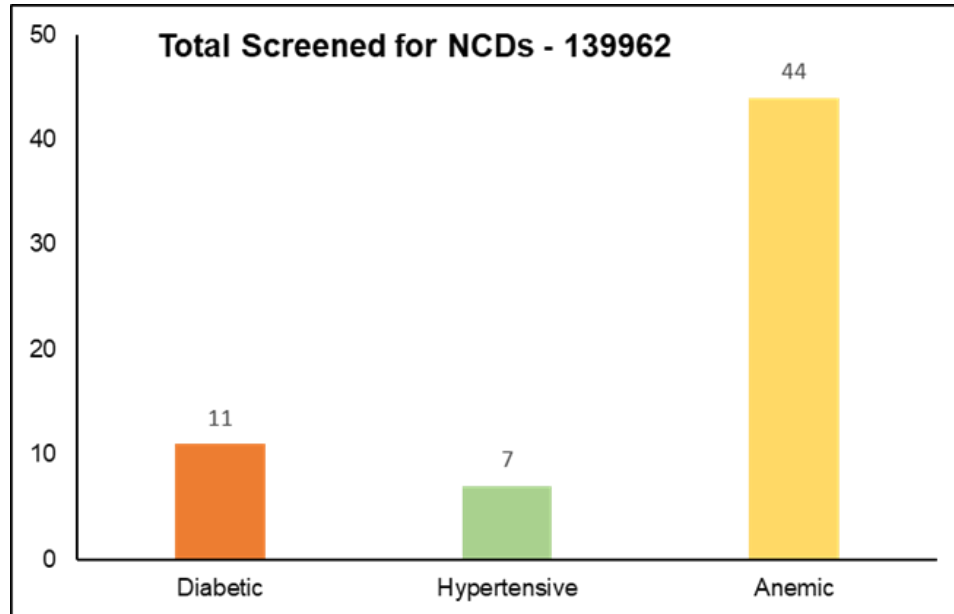
6000
Villages



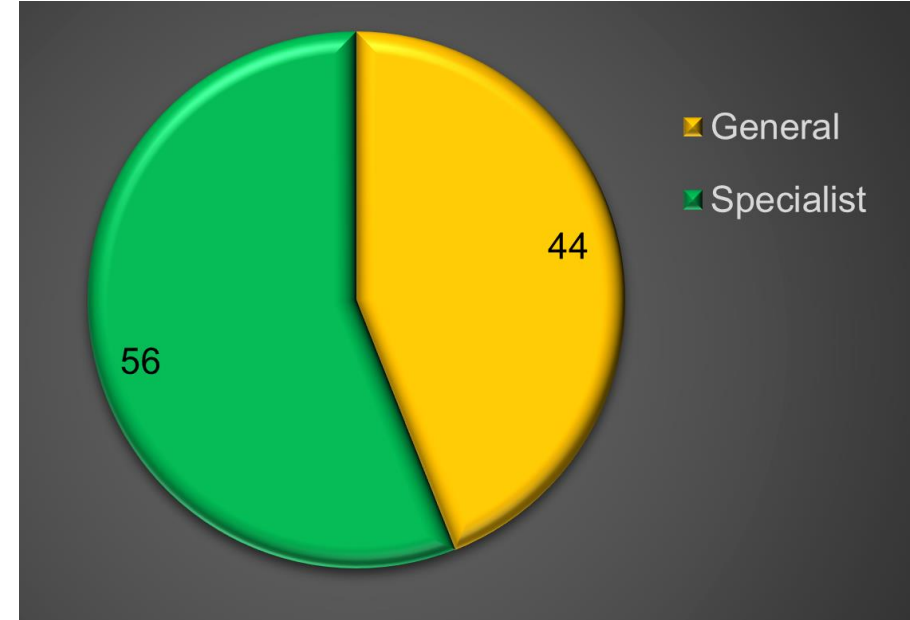
>2.5 lakh
Consultations



850 +
Health camps



First time diagnosed (Values represent % of total population screened)



Breakup of consultations (in %)

Impact

- Increase in footfall from 10/day/centre at inception to 19/day/centre as on date
- 11% are first time diagnosed for diabetes and 7% are first time diagnosed for hypertension
- >2000 women screened for breast cancer

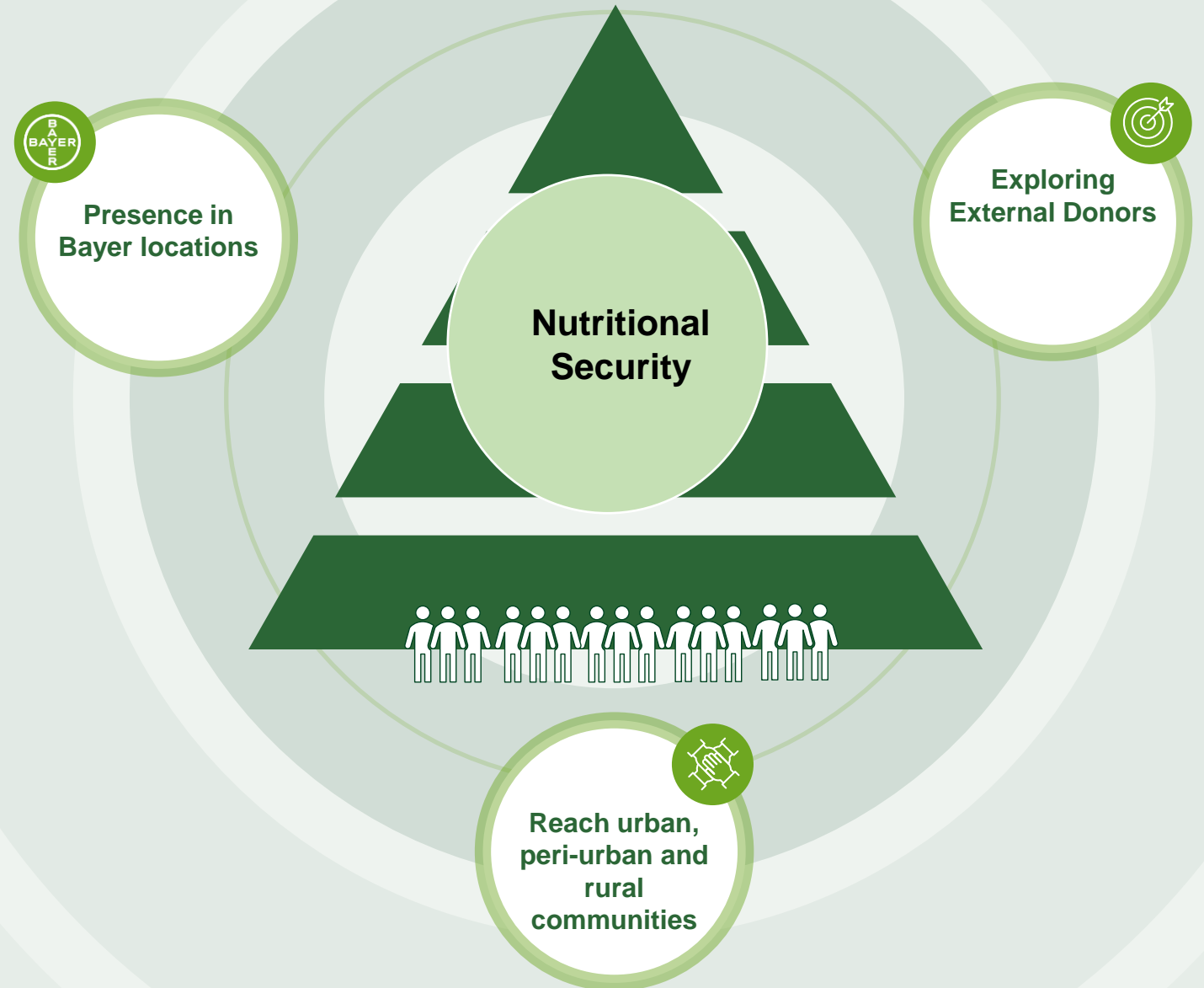


Lifting the base of the pyramid through supporting social Innovation

Improving livelihoods today, building a market for tomorrow

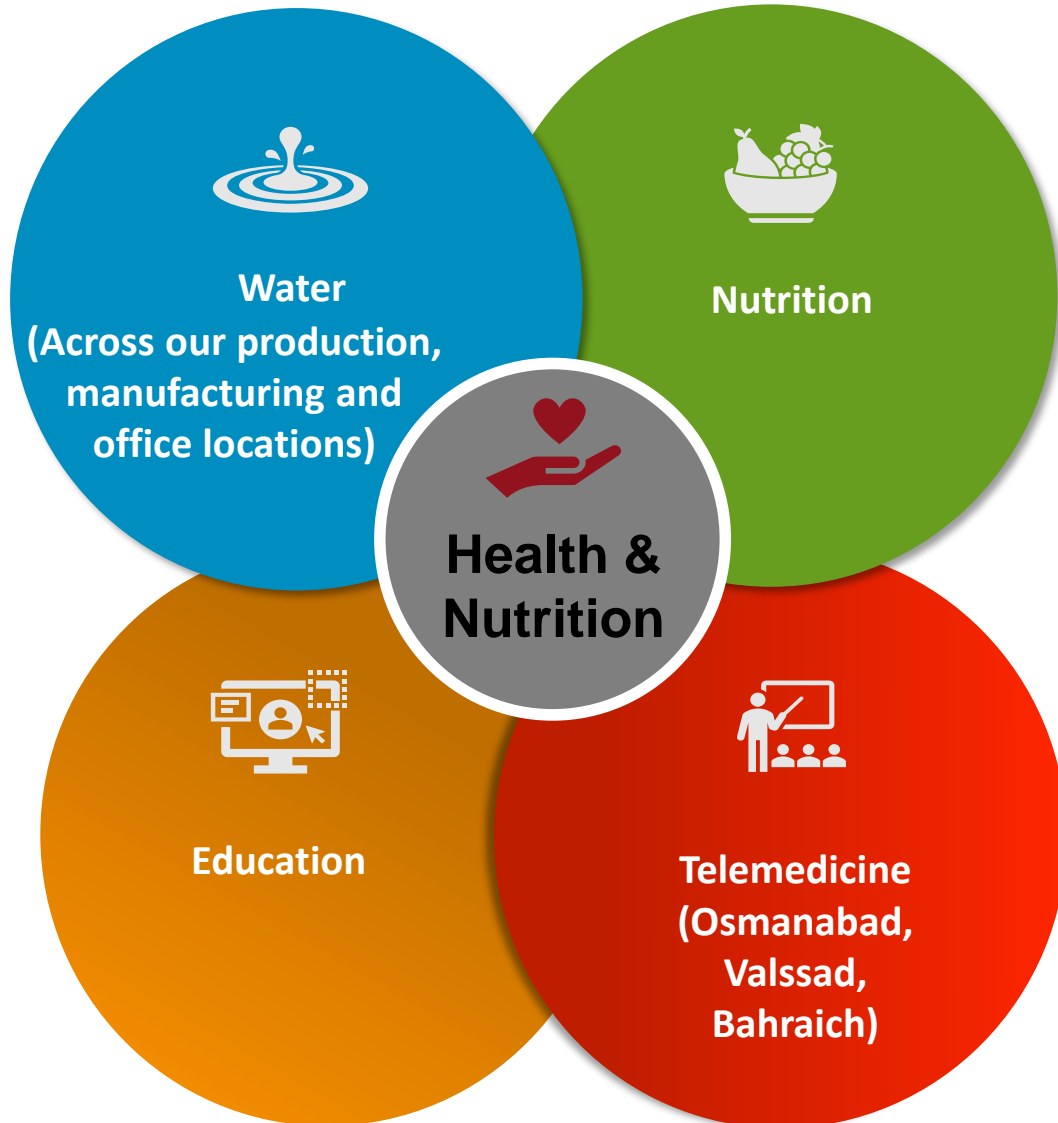


India One Bayer CSR Strategy



- *Integrating Global, Local Business as well as National Priorities to address grassroots challenges*
- *Projects to be executed across Bayer Locations as well as Aspirational Districts*

Nurturing Science & Social Innovation for a world with Health for All and Hunger for None



Key Parameters

- Implementation Geographies – Maharashtra, Uttar Pradesh & selected Aspirational Districts
- Opportunities for Employee Engagement
- Focus on Government Initiatives and Collaborations



BZPPL Annual Action Plan 2024 – 25



NUTRITION

- Addressing malnutrition (Women's Health)
- Nutri gardens

Estimated CSR Budget FY24-25
~2.5 Mio INR*

100%
~ 2.5 Mio INR

** Subject to revision post
closure of accounts*

TECHNOLOGY - INNOVATION - COLLABORATION

Thank you!

