



CSR Project for FY 2023-24

Bayer Zydus Pharma Pvt. Ltd.
(BZPPL)





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Bayer is a life science company and a global leader in health care and nutrition. Our innovative products support efforts to overcome the major challenges presented by a growing and aging global population.

Science for a better life



Bayer is a life science company with three divisions



Crop Science



Pharmaceuticals



Consumer Health

/// Crop Science

Innovative crop protection, seeds & traits, digital technologies & services

/// Pharmaceuticals

Prescription products for cardiology, women's healthcare, oncology, hematology, ophthalmology, radiology and other areas

/// Consumer Health

Non-prescription medicine in the categories of dermatology, nutritional supplements, pain, cardiovascular risk prevention, digestive health, allergy, and cough & cold

/// Enabling Functions

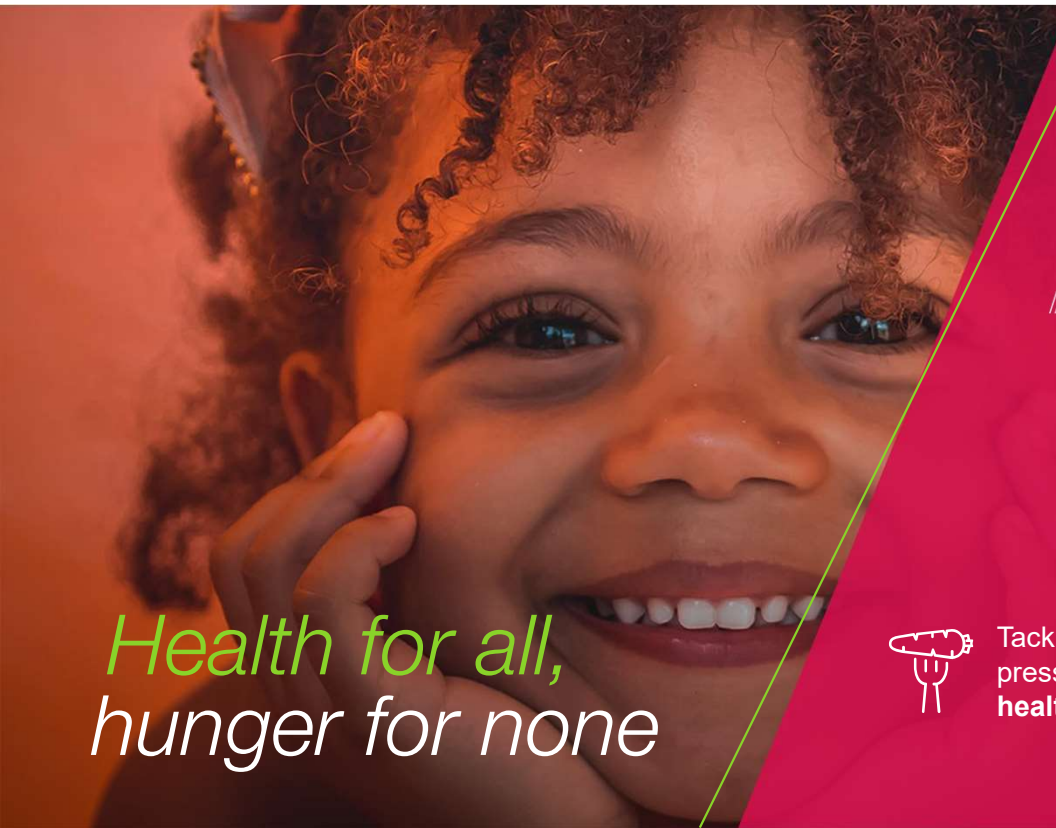
Support the operational business

Enabling Functions



Bayer at a glance

Group key data



*Health for all,
hunger for none*

3 divisions

- // Crop Science
- // Pharmaceuticals
- // Consumer Health

Represented by
354 consolidated
companies in

83
countries

101.4k

employees worldwide
in 2022*

€6.6bn

investment in R&D
in 2022

€50.7bn

sales
in FY2022



Tackling two of the most
pressing challenges of our time:
health & nutrition



Diverse, international focus
with cross-border and cross-
division **people development**

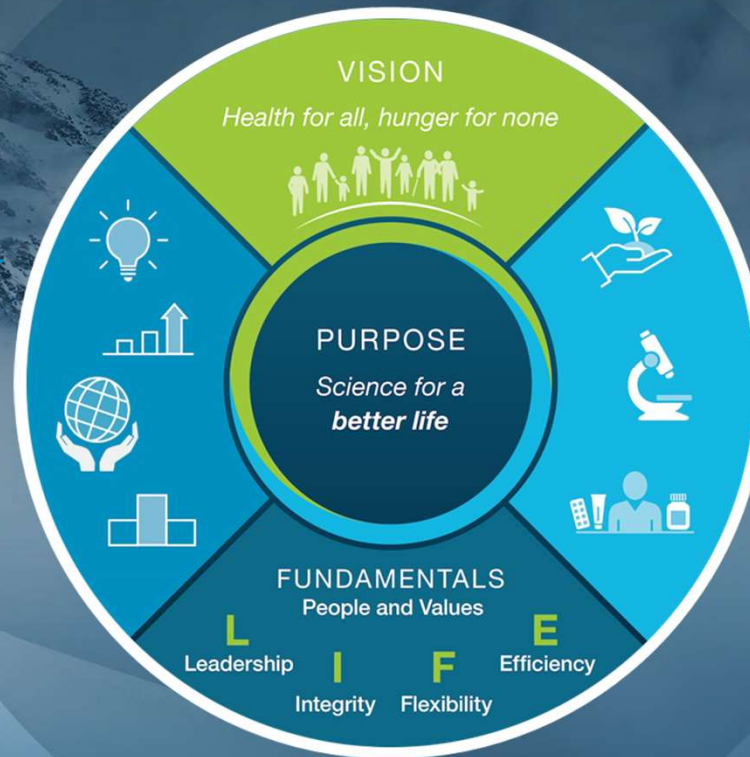
* As of December 31, 2022; employees in full-time equivalents



Our purpose, vision and strategy

GROUP STRATEGY

- // Deliver world-class innovation
- // Drive operational performance
- // Generate sustainable impact
- // Shape a leader



BUSINESS STRATEGIES

- // Crop Science
- // Pharmaceuticals
- // Consumer Health



Tackling our societal challenges together

Bayer Donations and Societal Engagement



*With societal engagement activities in more **than 75 countries across the globe** and our company foundations, we are committed to making a long-lasting impact and contributing to our vision **Health for all, hunger for none.***

*We collaborate with local and international organizations, including renowned **NGOs**, social entrepreneurs and **UN system entities**, to foster science as a basis for progress and to advance our sustainability goals such as **providing access to healthcare and family planning**, **improving the livelihood of smallholder farmers** and **addressing social inequality.***





CSR in India



At Bayer, we want to contribute to a world where everyone has access to sufficient food and can live a healthy life. Accordingly, our corporate charitable giving partners help drive positive societal change supporting our purpose “**Science for a better life**” and fueling our vision “**Health for all, Hunger for none**”.

Our focus areas:

- // **Food Sufficiency**
- // **Health Accessibility**
- // **Livelihoods**
- // **Nutrition Sufficiency**





Overview of CSR project planned in BZPPL for 2023-24



Telemedicine' – providing access to quality healthcare for rural communities

Under the vertical of “**Health Accessibility**” we have set up telemedicine centres in aspirational districts across various states of India.

- The project aims to provide comprehensive telemedicine solutions for local communities
- These centres will enable access, affordability, and availability of quality health care and strengthen the health index of the rural community



Donation committed :
~ INR **2.44** Mio

Status:
Ongoing



Thank you!

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